

### Saugeen Shores Business Award Winners Announced

May 5, 2011 (Saugeen Shores) The Saugeen Shores Chamber of Commerce is proud to announce the winners of the Business Excellence Awards in each of the eight categories offered. These awards designate Business Excellence in the 2009-2010 time period.

“This was by no means an easy job for the Selection Committee,” states Joanne Robbins, General Manager, “There are so many wonderful and deserving businesses in our community that choosing a winner was extremely difficult for the selection committee”.

The Committee sifted through over 2,700 nomination/comment forms. This is not a straight “most votes’ wins” process. Although the number of votes for a business is taken into consideration, the comments and insights provided by the public take precedence in the judging criteria. Winners were announced at the AGM, Mayor’s update on May 5<sup>th</sup> at Lakeshore Recreation.

**The winners are: (full description of the criteria for each category is attached)**

Community Service Award sponsored by Bruce Power:

- *Legault’s Independent Grocer*

Customer Service Excellence Award sponsored by Meridian Credit Union:

- *Aunt Mabel’s Restaurant*

Rookie Business of The Year sponsored by Bruce Telecom:

- *Babes with Brooms*

Young Entrepreneur Award sponsored by the Saugeen Shores Business Enterprise Centre

- *Belle Terra (Michelle Casolino)*

Special Merit Award sponsored by NWMO:

- *WalMart*

Environmental Award sponsored by OPG:

- *South-Port Geothermal Ltd. / Next Energy.*

Quality of Life Award sponsored by Carlsun Energy Solutions:

- *Rotary Clubs of Port Elgin & Southampton*

Business of the Year Award sponsored by the Saugeen Shores Chamber of Commerce:

- *The Colonial Motel & Antiques*

## BUSINESS AWARDS CATEGORIES:

Community Service Award *sponsored by Bruce Power*: this award will go to a business that has demonstrated its strong business citizenship with outstanding contributions to the community in the past two years.

Customer Service Excellence Award *sponsored by Meridian Credit Union*: presented to the business that has demonstrated outstanding commitment to customer service and customer care.

Rookie Business of The Year *sponsored by Bruce Telecom*: presented to a new business (or operator) within the past two years which has had an impact on the area of Saugeen Shores including growth, sales, leadership, an active involvement in the community and delivered strong business citizenship.

Young Entrepreneur Award *sponsored by the Saugeen Shores Business Enterprise Centre*: presented to a person 30 or under years of age that owns or manages a business, which has been successful in meeting goals and has earned the respect of peers and employees.

Special Merit Award *sponsored by NWMO*: will be presented to a business that has had a special or unique impact on the community, or has done a restoration of a historical building or helped to put Saugeen Shores on the map.

Environmental Award *sponsored by OPG*: presented to a business that is guided by a sense of responsibility and respect for the environment, through initiative designed to preserve, conserve or improve the local environment.

Quality of Life Award *sponsored by Carlsun Energy Solutions*: presented to a business or organization for outstanding contribution to the quality of life in our community.

Business of the Year Award *sponsored by the Saugeen Shores Chamber of Commerce*: presented to the business which has had an impact on the area of Saugeen Shores including demonstrated growth, sales, and leadership, has had an active involvement in the community and delivered strong business citizenship.

