



We invite you to advertise in the official 2011 Saugeen Shores Visitor Guide

Port Elgin ★ Saugeen Township ★ Southampton

Full colour, glossy publication

Informative ~ Picturesque ~ Easy to Read ~ Historic ~ Area Attractions ~ Maps ~
Accommodation Grids ~ Dining Info ~ Community Facilities ~ Events ~ Entertainment ~
Recreation – Church Directory.....

Your complete guide to Saugeen Shores for visitors and residents

Distribution will begin early March 2011

- 30,000 copies produced
- Over 100 Tourist Information Centres throughout Ontario and Border Crossings
- Mailed world-wide upon request
- Heavily distributed at your local Information Centres
- Bruce Power Information Centre and CAW Centre
- MS Chi-Cheemaun & weekly Flea Market
- Area Accommodators, Businesses and Real Estate Offices, Harbour & Town Offices

Print Specifications for Camera Ready Ads

- Size:** Ads must be proper size based on the rate card info provided on the next page
- File Formats:** eps, press ready pdf or high-resolution tiff files. No jpegs or word documents.
 - eps format – please ensure all type & fonts are converted to outlines and that all linked images are supplied
 - pdf – please embed fonts
 - High-resolution tiff – please ensure no text appears smaller than 10pt
 - Contact us if you must supply art in a format not mentioned
- Colour & Resolution:** all camera ready art must be supplied in CMYK at no less than 300 dpi

**Deadline to book your ad is October 29, 2010;
Material deadline is November 9, 2010**

Contact Yvonne King, Sales Representative
Saugeen Shores Chamber of Commerce
559 Goderich Street, Port Elgin, ON N0H 2C4
Tel: 519-832-2332
1-800-387-3456
Fax: 519-389-3725
yvonneking@saugeenshores.ca

