

## Members Only!

Advertise on the hottest spot around:  
**Saugeen Shores Tourism Website!**

[www.saugeenshores.ca](http://www.saugeenshores.ca)

### Statistics for January 1/08 – October 31/08

- Over 200,000 separate visitors in this time frame
- Average page views per visitor 5.46 pages
- The total number of visitors to our site 353 329.
- 11.8 million hits with 1 927 567 page views!

**Note: You are welcome to view the full web stats report at the Port Elgin Office at your request.**

**We are extremely pleased with these statistics, to say the least, and want to offer our members cost-effective opportunities to utilize this great success.**

**On-line Advertising and Enhanced Listings are a way to make your product or service known throughout a large market and are fast becoming one of the most popular and effective ways to stretch marketing dollars.**

**On the following pages we have outlined these two opportunities.**

**Should you have any questions, concerns or just want clarification please don't hesitate to contact us!**

Saugeen Shores Chamber of Commerce  
Yvonne King or Joanne Robbins  
519-832-2332; 1-800-387-3456; [chambermanager@saugeenshores.ca](mailto:chambermanager@saugeenshores.ca)

# Advertise On-Line with the Chamber!

The Saugeen Shores Chamber of Commerce is pleased to offer its members display advertising on our website. Gain exposure through prominently featured ads. Your ad will 'rotate' with other advertisers (each time the page opens, different advertisers appears. This means your ad will get noticed since the look of the page changes each time it is opened! Advertising opportunities are limited and will be sold on a first come first serve basis.



**Promote your  
Business!  
Get Noticed!**

**Details:** Purchase a rotating ad that will randomly loop onto **every tourism and chamber page** on our website.

All ads will be hot-linked to your company website or your full business listing should you not have a website.

**Cost:** **\$200 + complete Enhanced Listing for ½ price (\$30)**

**Duration:** All ads will run for one full year from posting

**Format:** Advertiser should provide logo and any other pertinent information for the ad. The ad will be 150 X 150 pixels.

**Contact:** Yvonne King, Sales 519-832-2332/ 1-800-387-3456  
[chambermanager@saugeenshores.ca](mailto:chambermanager@saugeenshores.ca)

# Enhance your listing and receive more coverage on

[www.saugeenshores.ca](http://www.saugeenshores.ca)

Every member of the Saugeen Shores Chamber of Commerce receives a **BASIC BUSINESS LISTING**. This service is an advantage of membership in the Chamber and is included in your annual membership fee.

It Includes:

- Business Name
- Business Address
- Brief text description
- Contact phone, fax and email
- Hot-link to your website

An **ENHANCED BUSINESS LISTING** adds that extra visual impact that is so important to the end-user and can include up to four pictures that are “clickable” to enlarge them in a second screen. All businesses that have an enhanced listing will have a camera icon on the search pages.



**A picture is worth 1000 words!**

**Put your pictures at the visitor's fingertips!**

**Details:** Provide all photos electronically. If aid is needed, give us a call.

**Duration:** All enhanced listings will run for one full year from posting

**Cost:**

1 image	\$30/year
2 images	\$50/year
3 images	\$65/year

**Contact:** Yvonne King, Sales 519-832-2332 / 1-800-387-3456 [chambermanager@saugeenshores.ca](mailto:chambermanager@saugeenshores.ca)

## Web Advertising / Enhanced Listing Sign-up Form

To reserve your spot fill out and Fax to 519-389-3725

Please forward artwork (logo's pictures) to [chambermanager@saugeenshores.ca](mailto:chambermanager@saugeenshores.ca)  
or bring all pertinent information to either of our downtown locations.

<b>Business Name:</b>	
<b>Contact Name:</b>	
<b>Address:</b>	
<b>Phone:</b>	<b>Fax:</b>
<b>Email:</b>	<b>Website:</b>
<b><u>On-Line Advertising:</u></b> <input type="checkbox"/> Yes, I want to advertise my business on all Tourism and Chamber pages of saugeenshores.ca at a cost of \$200 <input type="checkbox"/> My logo and pertinent information has been forwarded to <a href="mailto:chambermanager@saugeenshores.ca">chambermanager@saugeenshores.ca</a> for creation of my ad at no extra charge <input type="checkbox"/> I will provide my own 150x150 pixel ad <input type="checkbox"/> I will take advantage of the reduced rate of \$30 for a complete 3 picture enhanced listing and forward my pictures to <a href="mailto:chambermanager@saugeenshores.ca">chambermanager@saugeenshores.ca</a> <i>* All on-line ads and enhanced listings will be in place for one full year from posting</i>	
<b><u>Enhanced Listing</u></b> <i>*Please forward all images to <a href="mailto:chambermanager@saugeenshores.ca">chambermanager@saugeenshores.ca</a></i> <input type="checkbox"/> I want to post 1 image at a cost of \$30/year <input type="checkbox"/> I want to post 2 images at a cost of \$50/year <input type="checkbox"/> I want to post 3 images at a cost of \$65/year	

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

OFFICE USE ONLY	
Received: _____	Proof: _____
Logos/Images Received: _____	Posted: _____
Invoice: _____	Initial: _____