

CONSOLIDATED SIGN BY-LAW

The Town of Saugeen Shores Sign By-law is prepared by the Development Services Department. This online edition is prepared for the purposes of convenience only. For accurate reference, recourse should be had to the original by-law and amendments thereto.

Sign By-law 60-2015 (Original) has been consolidated with the following By-law Amendments:

By-law 27-2017 – Adopted by Council on March 27, 2017

1 Contents

PART 1	DEFINITIONS	3
1.1	Definitions	3
2	EXISTING SIGNS	9
2.1	Compliance of Signs Required	9
2.2	Determination of Legal Non-Conforming Status	9
2.3	Loss of Legal Non-Conforming Status	9
(i)	A legal non-conforming sign may lose this designation if:	9
2.4	Maintenance and Repair of Legal Non-Conforming Signs	9
2.5	Signs and Canopies on a Road Allowance	9
2.6	Non-Compliance of Unlawful Existing Signs	9
2.7	Conflict of By-laws Governing Signs	10
3	PERMITS	10
3.1	Sign or Canopy Permit Required	10
3.2	Signs or Canopies not Requiring Permits	10
3.3	Annual Permit For Signs on a Road Allowance	11
3.4	Annual Permit For Real Estate Signs	11
3.5	Conditions Precedent to Permit	11
3.6	Application For Permit	12
3.7	Address for Giving Notice	12
3.8	Refusal of Permit	12
3.9	Mobile Sign Permit - Time Limitation	12
3.10	Revocation of Permits	12
3.11	Cancellation of Permits	12
4	GROUP USES	12
4.1	Group Uses	12
Table 4.1	Group Uses	12
4.2	Premises That include occupancies From More Than one Group use	14
5	PERMANENT ACCESSORY SIGNS AND CANOPIES	14
5.1	Permanent Accessory Ground Signs – Regulations	14
Table 5.1	Regulations for Permanent Accessory Ground Signs	14
5.2	Permanent Accessory Facial Wall Signs – Regulations	15
Table 5.2	Regulations for Permanent Accessory Facial Wall Signs	16
5.3	Permanent Accessory Projecting Wall Signs	17
Table 5.3		17
5.4	Canopies – Regulations	18
6	TEMPORARY ACCESSORY SIGNS	18
6.1	Mobile Signs – Regulations	18

Table 6.1	Regulations for Mobile Signs	18
6.2	A-board Signs - Regulations.....	19
Table 6.2	Regulations for A-Board Signs	19
6.3	Construction Signs – Regulations	20
Table 6.3	Regulations for Construction Signs	20
6.4	Real Estate Advertising Signs - Regulations	21
Table 6.4	Regulations for Real Estate Advertising Signs	21
6.5	Other Temporary Accessory Signs – Regulations.....	23
7	PERMANENT NON-ACCESSORY SIGNS.....	23
7.1	Permanent Non-Accessory Signs.....	23
8	TEMPORARY NON-ACCESSORY SIGNS.....	24
8.1	Temporary Non-accessory Signs – Regulations	24
9	GENERAL EXCEPTIONS.....	25
9.1	Electronic Message Centres.....	25
9.2	Proximity to Exclusively Residential Use Zones.....	25
9.3	Multi-faced Signs.....	25
9.4	Uniformity Plan Requirements.....	25
9.5	Murals: Associated Information and Identification Signs.....	26
9.6	Sight Triangle	26
9.7	Sight Triangle Projection for Signs on a Road Allowance.....	26
Table 9.7	26
9.8	Signs Exempt From Regulations	26
10	PROHIBITIONS.....	26
10.1	Prohibited Signs.....	26
10.2	Where Permit Required.....	27
10.3	Where Sign on a Road Allowance.....	27
10.4	Erection of Non-Complying Signs	28
10.5	Signs Containing Zoning Information Etc.	28
10.6	Signs to Have Sign Face.....	28
10.7	Interference With Lawful Signs.....	28
10.8	Alteration According to Uniformity Plan.....	28
11	SAFETY AND MAINTENANCE REQUIREMENTS	28
11.1	Ontario Building Code	28
11.2	Ontario Electrical Code	28
11.3	Occupational Health and Safety Act.....	28
11.4	Obstruction of Views	28
11.5	Confusion With Traffic Device	28
11.6	Resemblance to Emergency Light	29
11.7	Building Openings Required For Light or Ventilation.....	29
11.8	Overhang of Sidewalks	29
11.9	Clearance From Vehicle Travel Areas	29
11.10	Animation	29
11.11	Underground Electrical Wiring.....	29
11.12	Maintenance - All Signs	29
12	REMOVAL OF UNLAWFUL SIGNS AND CANOPIES	29
12.1	Procedure For Removal	29
12.2	Notice to Comply.....	29
12.3	Notice to Comply.....	30

12.4	Removal for Non-Compliance With Notice	30
12.5	Removal of A-board Signs	30
12.6	Storage of Signs and Canopies – Fees.....	30
12.7	Destruction After Storage Elapses	30
12.8	Cost Recovery.....	30
12.9	Interest on Cost Incurred.....	31
12.10	Lien on Lands.....	31
13	MISCELLANEOUS	31
13.1	Election Signs	31
13.2	Minor Variances	31
13.3	Minor Variances - Application Requirements and Process	31
13.4	Measurements	32
13.5	Enforcement - Provincial Offences Act.....	32
13.6	Enforcement - Municipal Act	32
13.7	Repeal.....	32
13.8	Commencement.....	32

THE CORPORATION OF THE TOWN OF SAUGEEN SHORES

BY-LAW 60 – 2015

Being a By-law to prohibit and regulate the erection and maintenance of signs, advertising devices, awnings and canopies in the Town of Saugeen Shores

WHEREAS the *Municipal Act, 2001 (S.O. 2001, c.25)* authorizes a lower tier municipality to pass By-laws respecting matters within the sphere of jurisdiction of structures, including fences and signs;

AND WHEREAS the Council of the Corporation of the Town of Saugeen Shores considers it desirable to enact such a By-law;

THEREFORE BE IT RESOLVED that the Council of the Town of Saugeen Shores enacts as follows:

PART 1 DEFINITIONS

1.1 Definitions

In this by-law,

"ACCESSORY STRUCTURE" means a building or structure the use or occupancy of which is incidental to the main use or occupancy of any other building on the premises or which, if there is no other building on the premises, is incidental to the use of the premises;

"ALTERATION" means any change to a sign structure or to a sign face but does not include the rearrangement of numerals, letters or copy applied directly to the face of the sign and specifically designed and intended to be periodically rearranged.

"ANIMATION" means any physical movement or motion of a sign face or any part thereof;

"AWNING" means a canopy for the purposes of this By-law;

"BUILDING FRONTAGE" means the distance measured at grade along a building wall that faces a street and may include the portion of the building facing a parking area that includes the main entrance to the building or individual uses.

"CANOPY" means a space frame system, moveable, retractable or fixed, covered with rigid or non-rigid material, attached and projecting from a building or structure but not forming an integral part thereof;

"CANOPY on a road allowance" means a canopy wholly or partly on or over a road allowance owned by the Town;

"ERECT", "ERECTED" and "ERECTION" includes the alteration, placing or relocation of any sign or any portion thereof, and the posting of notices;

"FIRST STOREY" means the storey that has its floor closest to grade and its ceiling more than 1.8 m above grade";

"GRADE" means the average surface elevation of the ground where the ground is in contact with any building, sign or other structure;

"GROUP USES" means the classification of premises into groups under Part 4 of this by-law;

"HEIGHT" means the vertical measurement from the average finished grade at the base of the sign to the highest point of the sign structure.

"ILLUMINATION" means lighting of the sign, in whole or in part, by artificial means and, when used in reference to:

1. internal illumination, means lighting restricted to individual incised plastic or glass letters or symbols mounted on a solid opaque sign face; individual halo-lit or channel lettering or symbols mounted on a solid opaque background; or canopy/awning signs where only the letters or symbols are lit;
2. external illumination, means having a light source exterior to the sign and on, or directed at, the sign; and
3. flashing illumination, means illumination that varies and is perceived to vary in intensity or design at periodic intervals;
4. backlighting or backlit shall mean internal illumination
5. front lot or front lighting shall mean external illumination

"m" when following a numeral means metre;

"MURAL" means a painting, illustration or decoration applied to the exterior wall of a building that is otherwise not a sign as defined in this by-law;

"OCCUPANCY" means the use or intended use operating from a building on a continuous basis or part thereof for the shelter or support of persons, animals or things;

"OFFICIAL PLAN" means the Town of Saugeen Shores Official Plan and its amendments.

"OWNER" means a person or his or her authorized agent in lawful control of the premises, building, occupancy, sign or other structure or portion thereof under consideration;

"PREMISES" means a specific property, private or public, under registered ownership, and includes all buildings and accessory structures thereon; except that multitenant buildings or groups of buildings containing two or more business establishments developed and managed as a unit providing common open spaces, off-street parking facilities, driveways and other shared facilities shall constitute a single premise regardless of registered ownership;

"REQUIRED STREET LINE" means the limit of the required road allowance as set out in the Town of Saugeen Shores Zoning By-law;

“ROAD ALLOWANCE: means any provincial, County or Town owned land open and maintained as a public highway, including sidewalks, multiuse trails and other portions of land within the road allowance.

"SIGN" means an advertising device or notice; and any visual medium, including its structure and other component parts, which is used or capable of being used to attract attention to a specific subject matter, other than itself for identification, information or advertising purposes. A sign shall be considered a structure for the purpose of this by-law. Without limiting the generality of the above, the definition of sign includes, but is not limited to, the following types of signs:

1. "A-BOARD SIGN" means a temporary sign, free standing, with no more than two faces, each with a sign face area less than 0.6 sq m, joined at their top along one straight line edge intended for temporary use during business hours and constructed in a manner and of materials such that it can be placed or repositioned by an individual without mechanical aid;
2. "ACCESSORY SIGN" means a sign that relates to the occupancy of the premises on which the sign is situated and in the case of a sign located on a road allowance means a sign that relates exclusively to the occupancy of the abutting premises;
3. "ADVERTISING SIGN", when used in reference to:
 - i. a business advertising sign, means an advertisement, other than a real estate advertising sign, related to a business enterprise or other activity conducted on or in conjunction with the premises; and
 - ii. a promotional advertising sign, means an advertisement related to a business enterprise or other activity not conducted on the premises, but in which the premises is involved in marketing or promoting the product or activity;
4. "BANNER SIGN" means a sign made of cloth and erected as:
 - i. a fascia sign or a projecting sign
 - ii. a temporary sign affixed to the ground
5. "CANOPY SIGN" means a canopy used as a sign and is regulated in the same manner as a facial wall sign;
6. "CONSTRUCTION SIGN" means a temporary sign that:
 - i. includes, in whole or in part, information promoting a development;
 - ii. relates to or advertises the location, construction or sale of a building or structure in the process of being erected on a premise or renovation of an existing structure or building on a premise; or
 - iii. promotes a plan of subdivision, a plan of condominium or the construction of a building or building complex on premises properly zoned therefor or on lands designated in the Town of Saugeen Shores Official Plan as permitting the kind of development advertised; and that may identify component parts of such building or structure and the persons or companies involved in its design and construction;
7. "DOUBLE FACED SIGN" means a sign having two sign faces, each face being of equal area and identical proportions to the other, and each located on the sign structure so as to be exactly opposite the other; and the maximum interior angle between two faces of a double faced sign may not exceed 90 degrees;
8. "ELECTION SIGN" means a sign advertising or promoting the election of a political party or of any candidate standing for public office;

9. "ELECTRIC SIGN" means a sign containing electric wiring and capable of being illuminated, but does not include a sign solely illuminated by a light source external and separate from the sign;
10. "ELECTRONIC MESSAGE CENTRE SIGN" means that part of a sign which is electronically controlled and which displays information in a pre-arranged sequence and in which the intensity of illumination is maintained at a constant level;
11. "ELECTRONIC READ-O-GRAPH SIGN" means a read-o-graph sign which is electronically controlled and which displays information in a pre-arranged sequence and in which the intensity of the illumination is maintained at a constant level;
12. "EXTERNAL SIGN" means a sign visible to persons located other than on the premises on which the sign is situated;
13. "FACIAL SOFFIT SIGN" means a soffit sign, the face of which is parallel with the surface of the building or structure to which the soffit is directly attached and a facial soffit sign is regulated in the same manner as a facial wall sign.
14. "FACIAL WALL SIGN" means a wall sign, the face of which is parallel with the surface of the building or structure to which the sign is directly attached;
15. "GROUND SIGN" means a sign directly supported by the ground without the aid of any other building or structure other than the sign structure and does not include a mobile sign or an A-board sign.
16. "IDENTIFICATION SIGN" or "ID" when used in reference to:
 - i. a premises, business or building identification sign, means a sign that displays nothing more than one or more of the name and address of the premises, any insignia related thereto, the name, address and insignia of any business conducted from or available to others on the premises;
 - ii. a product or activity identification sign, means a sign that displays nothing more than one or more of the content of a premises or business identification sign, the name of a product or thing manufactured on or available to others from the premises, and the name of an activity related to any business conducted on the premises;
17. "INCIDENTAL SIGN" means a sign of minor consequence and size, the use of which is incidental to another use, and includes a sign bearing street names and numbers, any sign which is not an advertising sign but which is an integral part of equipment or of the packaging of a product or of a display, any sign which is customarily located on a park bench, mail box, or newspaper box and a cornerstone;
18. "INFORMATION SIGN" or "INFO", when used in reference to:
 - i. a directional information sign, means a sign which gives directions with regard to pedestrian, marine or vehicular movement and which may include the name of the premises, business or activity to which the sign lawfully relates, as long as the size of the letters or numerals comprising the name of the premise, or business or activity is not larger than the letters or numerals comprising the sign copy; and
 - ii. a general information sign, means a message, other than as provided for by identification and advertising signs, which is not related or only incidentally related to business, and the content of which provides for public order or public safety, or which is provided for the purpose of educating or enlightening the public with regard to an activity or the nature of their surroundings;

19. "INTERNAL SIGN" means a sign visible to persons only when they are located on the premises on which the sign is situated;
20. "MOBILE SIGN" means a temporary sign which is specifically designated or intended to be readily moved from one location to another and which does not rely on a building or fixed foundation for its structural support, and includes a read-o-graph mobile sign, a portable and relocatable sign, including such signs as poster board signs, a banner sign and an inflatable sign, but does not include a sign attached to a vehicle where the principal use of the vehicle is the transportation of people, goods and other material, and does not include an A-board sign.
21. "READ-O-GRAPH MOBILE SIGN" means a mobile sign or portion thereof so constructed that the letters or numerals conveying the message thereon may be easily rearranged or changed.
22. "MULTI-FACED SIGN" means a double faced sign or a sign having a cylindrical or spherical-shaped sign face or a sign face joined with another sign face for the full length of their edges such that all sign faces on the sign face are similarly joined together;
23. "NON-ACCESSORY SIGN" means a sign which does not relate to the use of the premises on which the sign is situated or which is not by definition an accessory sign;
24. "OFFICIAL SIGN" means a sign required by law or, in respect of publicly-owned property, permitted by or erected as the result of a direction, decision or law of the elected representatives of the federal, provincial or municipal governments .(other than minor variances to this by-law as authorized by statute), including library boards, boards of health or education, hospitals, universities, colleges and public utilities;
25. "PERMANENT" when used to describe a type of sign means a sign not limited as to the time it can be erected or displayed;
26. "POSTER BOARD SIGN" means a mobile sign, constructed so the face displays a message thereon and may not be easily rearranged or changed and does not include a read-o-graph sign;
27. "PROJECTING SOFFIT SIGN" means a soffit sign, the face of which is not parallel with the surface of the building or structure to which the soffit is directly attached and a projecting soffit sign is regulated in the same manner as a projecting wall sign;
28. "PROJECTING WALL SIGN" means a wall sign, the face of which is not parallel with the surface of the building or structure to which the sign is directly attached.
29. "READ-O-GRAPH SIGN" means a sign face or portion thereof so constructed that the individual letters or numerals conveying a message thereon may be easily rearranged or changed but does not include an electronic message centre sign;
30. "REAL ESTATE ADVERTISING SIGN" means a temporary sign advising that a premises or a portion thereof is for sale, rent or lease, or that such premises is sold, rented or leased, and which may also indicate ancillary information such as to whom a person should inquire with regard thereto;
31. "ROOF SIGN" means a sign supported entirely by the roof of a building or structure or a sign, other than a facial or projecting wall sign, supported by a portion of the building or structure projecting above the roof, except that a roof sign does not mean a sign supported by or through the roof of a single storey building occupied by a Group 4 premise;
32. "SEQUENTIAL SIGN" means two or more signs used in series to convey a cohesive message related to the subject matter, each such sign message being dependent upon the other;

33. "SIGNS ON A ROAD ALLOWANCE" means signs and/or canopy signs wholly or partly on or wholly or partly over a road allowance owned by the Town of Saugeen Shores;
34. "SOFFIT SIGN" means a sign entirely supported by or through the soffit of a building or structure;
35. "TEMPORARY" when used to describe a type of sign means a sign that is limited as to a specific and defined time that it can be erected or displayed and does not utilize a permanent foundation;
36. "WALL SIGN" means a sign entirely supported by or through the face of a building or structure, or by component members comprising all or part of said face, and includes a sign painted directly onto the exterior of a building and signs supported by or through the roof of a single storey building, occupied by a Group 4 premises;

"SIGN ADMINISTRATOR" means the Chief Building Official of the Town, or their designate for the time being charged with the duty of administering and enforcing the provisions of this By-law;

"SIGN CLASSIFICATION" means the classification of signs by reference to their copy or purpose as either identification, information or advertising signs;

"SIGN FACE" means that portion of the sign, excluding the sign structure, upon which as part of, against or through which the message of the sign is displayed;

"SIGN FACE AREA", in reference to:

1. a sign face which is an integral part of a building or other structure in that it is a part of the cladding thereof or is composed of individually installed letters, numerals or other shapes, means the sum of the areas of each grouping of letters, numerals or other shapes that expresses a separate thought when the minimum number of horizontal and vertical lines are drawn tangent thereto;
2. a double faced sign, means the area of one sign face;
3. a ground sign located on a road allowance, means the sign face area as set out in this part and includes the surface area of any sign structure;
4. any other sign face, means the area of all sign faces with respect to any sign; and

"SIGN STRUCTURE" means a structure which supports or did support or which is constructed to support a sign face or faces, and which in turn is supported by the ground or by a building or structure not an integral part of the sign;

"SIGN TYPE" means the designation of signs by reference to their means of support and includes those types designated ground signs, wall signs, soffit signs, and roof signs;

"sq m" when following a numeral means square metre(s);

"STREET LINE" means the limit of the road allowance;

"STOREY" means that portion of any building which is situated between the top of the floor next above it or, if there is no such floor, the roof next above it;

"TEMPORARY SALES TRAILER" means a temporary, portable building, structure or trailer that is located on a vacant lot, where there will be new construction and that is to be used as a temporary sales office by the developer or the builder or their agents, for the marketing and sales of the new construction;

"TOWN" means Town of Saugeen Shores;

"UNIFORMITY PLAN" means a submission in writing, with drawings and specifications, defining the arrangement of signs erected and to be erected on a premises, detailing the sign type, height, location and area of signage in relation to the architectural features of the building, and of the premises in relation to the streetscape;

"UNSAFE SIGN OR CANOPY" means a sign or canopy, or a sign or canopy structure, which is structurally unsafe, which constitutes a fire, traffic or pedestrian hazard, or which impedes a means of egress from any building or otherwise constitutes a risk to the safety of persons in, about or adjacent to the premises;

"ZONING BY-LAW" means the Town of Saugeen Shores Zoning By-law and its amendments.

2 EXISTING SIGNS

2.1 Compliance of Signs Required

Except as set out in Sections 2.2, 2.3, and 2.4 below, a sign or canopy erected, substantially altered or displayed after the date of passage of this By-law, shall comply with the provisions of this By-law, the relevant provisions of the Ontario Building Code and any other applicable law, failing which the sign or canopy shall be removed by the owner thereof or by the owner of the land on which the sign or canopy is situated.

2.2 Determination of Legal Non-Conforming Status

Existing signs which do not conform to the specific provisions of this By-law may be eligible for the designation "legal non-conforming" provided that the sign was installed in conformity with a valid permit or variance, or complied with all applicable laws on the date of adoption of this By-law.

2.3 Loss of Legal Non-Conforming Status

(i) A legal non-conforming sign may lose this designation if:

- (a) The sign is relocated or replaced; or
- (b) The structure or size of the sign is substantially altered in any way except toward compliance with this By-law.

(ii) Substantial alteration – defined "substantially altered" means to change the location, sign structure, or any one (1) or more of the external dimensions of a sign, or to become obsolete, or to change the business name on an obsolete sign, and for the purpose of clarity, shall not include on a lawfully erected sign:

- (a) A change in the message to advertise goods or services; or
- (b) The rearrangement of numerals, letters or copy allied directly to the sign face specifically designed and intended to be periodically arranged.

2.4 Maintenance and Repair of Legal Non-Conforming Signs

Any person who maintains a legal non-conforming sign is subject to all requirements of this By-law regarding safety, maintenance and repair.

2.5 Signs and Canopies on a Road Allowance

Except for ground signs, projecting wall signs and facial wall signs, every sign or canopy, including sign structures, lawfully erected or displayed on the date of passage of this By-law, which is located on a road allowance and which does not comply with the provisions of this By-law shall be removed by the owner of the land within 60 days after the date that the business to which the sign pertains ceases to operate or within 60 days after the date that the land changes ownership.

2.6 Non-Compliance of Unlawful Existing Signs

A sign or canopy, including sign structure, not lawfully erected or displayed on the date of passage of this By-law and which does not comply with the provisions of this By-law shall be made to comply with this By-law or such sign or canopy shall be immediately removed by the owner thereof or by the owner of the land on which the sign is situated.

2.7 Conflict of By-laws Governing Signs

In the event of a conflict between the provisions of this By-law and the provisions of any zoning by-law prescribing sign or canopy requirements, the provisions of this By-law prevail.

3 PERMITS

3.1 Sign or Canopy Permit Required

No person shall erect, display, alter or structurally repair a sign or canopy located within the Town of Saugeen Shores unless a sign permit has been obtained from the Sign Administrator, except as set out in section 3.2.

For greater certainty, no person shall alter a sign for which sign permit or building permit has been obtained without the prior written permission of the Chief Building Official and such permission may be conditional on a new sign permit or building permit being applied for and obtained.

3.2 Signs or Canopies not Requiring Permits

A permit is not required for the following signs or canopies, but all such signs or canopies shall comply with all other provisions of this By-law:

- (a) incidental signs;
- (b) ~~official signs located on a road allowance and erected by the Town; [By-law 27-2017]~~
official signs erected by the Town provided such official signs are erected on public land or on land subject to an agreement with a public authority. **[By-law 27-2017]**
- (c) ~~official signs [By-law 27-2017];~~ real estate advertising signs and construction signs, except that a permit is required if any of the following apply:
 - (i) the sign is located on a road allowance;
 - (ii) the sign has a sign face area greater than 7.5 sq. m;
 - (iii) the real estate advertising sign is displayed on a building wall more than 1.2 m above the first storey;
 - (iv) the construction sign on a temporary sales trailer for new construction where the portion of the sign projecting up to 1.2 m above the wall of the trailer is greater than 10 sq. m;
- (d) signs pertaining exclusively to public safety;
- (e) except for projecting wall signs located on a road allowance, identification, information, business or promotional advertising wall signs having no sign face greater than 0.5 sq. m in area;
- (f) information signs required to be erected by subdivision agreements having no sign face greater than 10 sq. m;
- (g) temporary signs within a building or not visible beyond the boundaries of the premises on which the sign is located;
- (h) signs within a building or not visible beyond the boundaries of the premises on which the sign is located;
- (i) except for read-o-graph mobile signs, temporary signs which are used in conjunction with a special event sponsored by a charitable or non-profit organization and including an exhibition or fair, provided the sign does not exceed 3 sq. m and are not located on Town-owned property or road allowances;
- (j) temporary signs accessory to a Group 1 Use premise providing the information with respect to a special event, such as an anniversary,

birthday or retirement, which are erected for a period of time not exceeding 48 hours;

- (k) flags or emblems of patriotic, civic, educational or religious organizations, provided there are not more than five flags or emblems per premises and each flag or emblem does not exceed 5.0 sq. m where an emblem exceeds 5.0 sq. m, a permit is required and the emblem shall conform to the regulations for a facial wall sign;
- (l) canopies having no part on a road allowance except as required by the Ontario Building Code;
- (m) A-board signs;
- (n) signs on sports field fencing, backstops and accessory structures pursuant to a contract with the Town;
- (o) signs on public phone booths located on a road allowance and pursuant to a contract with the Town;
- (p) a sign painted directly onto the exterior wall of a building;
- (q) signs on benches, refuse receptacles and recycling receptacles located on the road allowance and pursuant to a contract with the Town.
- (r) temporary signs erected by a charitable or non-profit organization in conjunction with an event

3.3 Annual Permit For Signs on a Road Allowance

Where a sign or canopy is erected on a road allowance; except for temporary signs as set out in Section 6.2, 6.3, 6.4 and 8.1(e) the privilege of continuing the sign or canopy shall expire as of December 31 in each year and shall be renewed annually, by payment of the prescribed fee, unless the continuation of the privilege is prohibited or discontinued by the Town. Where the payment of the prescribed fee is not made within 60 days of notification by the Town to the property owner, such fee may be recovered as municipal taxes in the manner prescribed in the Municipal Act.

3.4 Annual Permit For Real Estate Signs

For signage as set out in Section 6.4 the privilege of continuing to erect signage shall expire as of December 31 in each year and shall be renewed annually by real estate sales companies, by payment of the prescribed fee, unless the continuation of the privilege is prohibited or discontinued by the Town.

3.5 Conditions Precedent to Permit

No permit for a sign or canopy on a road allowance shall be issued until an agreement has been entered into with the Town, in accordance with the following table;

Description of Sign	Agreement Type
1. Any sign or canopy less than 0.3 metres over a road allowance. 2. Any projecting wall sign with the sign face comprised entirely of fabric. 3. Any retractable canopy or retractable canopy sign with the sign face comprised entirely of fabric.	Licensing Agreement in the form approved by the Town.
4. All signs or canopies on or over the road allowance except as set out in line 1 above.	A Licensing Agreement between the Town and the abutting property owner registered on title of the abutting property.

3.6 Application For Permit

The owner of a property desirous of erecting a sign on their property or on a road allowance abutting their property, shall:

- (a) make application for the permit on the prescribed form;
- (b) submit plans and specifications of each sign or canopy with sufficient detail to determine compliance with all applicable laws; and,
- (c) pay the fee for the approval of the plans and inspection of works as prescribed in the Saugeen Shores Fees & Charges By-law as amended from time to time, including any applicable renewal fees for signs or canopies on a road allowance.

3.7 Address for Giving Notice

The application for a sign or canopy permit shall include the postal address of the owner of the property and any communication or notice sent by regular post to the postal address shall be deemed good and sufficient notice unless the owner has notified the Sign Administrator in writing of a change of address.

3.8 Refusal of Permit

A permit shall be refused if a sign or canopy would not comply with this by-law or any other law if the sign or canopy were to be erected or displayed.

3.9 Mobile Sign Permit - Time Limitation

A permit for a non read-o-graph mobile sign shall be limited as to time in accordance with Section 6.1(e).

3.10 Revocation of Permits

The Sign Administrator may revoke the permit for a sign or canopy at any time after the issuance thereof, where:

- (a) the sign or canopy does not conform to this by-law, the Building Code or any other application regulations,
- (b) the permit was issued as a result of false or misleading information,
- (c) the permit was issued in error,
- (d) the permit holder requests in writing that the permit be revoked,
- (e) the permit holder fails to make any payment when due under this by-law, or
- (f) the permit holder does not commence construction or display the sign or canopy within 6 months from the date of permit issuance,

by delivering written notice of the revocation to the assessed owner of the property on which the sign or canopy is erected or is proposed to be erected.

3.11 Cancellation of Permits

Where an application for a permit remains incomplete or inactive for six months after it is made, the application may be deemed by the Sign Administrator to have been cancelled, the original fee forfeited to the Town, and notice thereof shall be given to the applicant. If an application is deemed to be cancelled, a new application and applicable fee must be filed for the proposed work.

4 GROUP USES

4.1 Group Uses

Every premises or part thereof shall, in respect of the display thereon of any sign, be classified according to its major occupancy as belonging to one of the groups as set out in Table 4.1.

Table 4.1 Group Uses

Occupancy	Group 1	Group 2	Group 3	Group 4	Group 5
Residential	Detached or semidetached family dwellings,	Multiple family dwellings not governed by	None	None	All Group 2 uses within CC Zone in

	duplexes, triplexes	Group 1 Uses, apartment buildings, old age homes, all residential occupancies not set out elsewhere in this Table.			the Zoning By-law
Commercial	Commercial uses conducted lawfully within a dwelling or rooming unit or on a property within an A zone	Medical, dental, clinic and other professional and general office operating from a converted dwelling	Office except in converted residential buildings, tourist information centres, public parking lots, wholesale stores, airports, marinas, ; all commercial occupancies not set out elsewhere in this Table.	Hotels, motels, travel agency, insurance agency, real estate agency, retail stores, banks, trust and finance companies, personal service establishments, ; dry cleaning and laundry, self service and retail outlets, bowling alleys, billiard halls, restaurants, amusements centres, ; taverns, arenas, places of entertainment, ; exhibition halls, private clubs, recreation and amusement areas, service stations, , auto body shops, new and used motor vehicle dealers, lumber yards retailing to the public, ; garden nurseries, self-storage establishments and auction establishments.	All Commercial uses within CC Zone in the Zoning By-law
Industrial	None	Warehouses, storage buildings, ; laboratories, electrical transformer stations.	Factories (with no retail outlets), dry cleaning plants, , work shops , all industrial occupancies not set out elsewhere in this Table.	That portion of any Group 3 use containing a retail outlet.	Not applicable
Institutional	Electrical transformer neighbourhood substations	Children's shelters, ,- nursing or rest homes, ; churches, museums, schools, municipal buildings, public utility	None	None	All Institutional uses within CC Zone in the Zoning By-law

		buildings, post offices, airports, cemetery, all institutional occupancies not set out elsewhere in this Table.			
Agricultural	Farm land, and vacant land not capable of development without a zoning change.	Barns and stables, all agricultural occupancies not set out elsewhere in this Table.	Racing or riding stables	None	Not applicable
Open Space	Pedestrian walkways, all open space occupancies not set out elsewhere in this Table.	Private tennis courts, bowling greens and golf courses, land capable of immediate development or re-development, parks, and conservation areas.	None	None	All open space uses within CC Zone in the Zoning By-law

4.2 Premises That include occupancies From More Than one Group use

If the occupancies of any multi-occupancy premises or building include occupancies in Group 2 or Group 3 and Group 4 Use classifications, the requirements of the Group 4 Use shall apply to the entire premises or building.

5 PERMANENT ACCESSORY SIGNS AND CANOPIES

5.1 Permanent Accessory Ground Signs – Regulations

No person shall erect or use any permanent accessory ground sign, or cause or permit any permanent accessory ground sign to be erected or used except in conformity with the regulations set out below in Table 5.1 and the additional regulations set out below.

Table 5.1 Regulations for Permanent Accessory Ground Signs

	Signs in all locations except on a road allowance			Signs on road allowance
Group Use	Group 2	Group 3	Group 4	Groups 2, 3, 4
Permitted Sign Classification	Identification, information and advertising signs			Identification and information signs
Number of Signs	1 per frontage	1 per frontage	1 per frontage	1 total
Maximum sign face area per street frontage per premise	1.8 sq. m	7.5 sq. m for first 60 m frontage 10 sq. m for frontages greater than 60 m	7.5 sq. m for first 60 m frontage 10 sq. m for frontages greater than 60 m	1.8 sq. m
Maximum sign height	1.8 m	2.5 m	2.5	1.5 m
Sign Location restrictions	<ul style="list-style-type: none"> - not less than 1.5 m from a municipally owned sidewalk - not less than 2 m from any property line, other than a road allowance, - prohibited within a sight triangle as set out in Section 9.7 - not more than 1 sign within 30 metres of the intersection of 2 road allowances. 			<ul style="list-style-type: none"> - not less than 5.75 m from the travelled portion of the highway and not less than 1.5 m from an existing or proposed sidewalk - prohibited within a sight triangle as set out in Section 9.8 - not more than 1 sign within 30 m of the intersection of

	Signs in all locations except on a road allowance			Signs on road allowance
Group Use	Group 2	Group 3	Group 4	Groups 2, 3, 4
				two streets
Illumination	Backlit, front lit or with electronic read-o-graph			Front lit only

- (a) Directional Information Signs - Not more than 2 directional information signs shall be erected adjacent to a combination entrance-exit to any premise, and not more than one such sign shall be erected adjacent to a single entrance or a single exit therefrom. The maximum sign height of a directional information sign shall be 1.5 metres and the maximum sign face area shall not exceed 1.5 sq. m
- (b) Street Numbers - If an identification or business or promotional advertising ground sign is erected in relation to a premises, the appropriate street number shall be displayed on the uppermost quarter of the sign face, in numerals or letters not less the 127 mm in dimension, which shall be included on at least one sign as an aid in public identification and orientation and in a manner so that the street number can be viewed from any direction of vehicular travel. The sign face area devoted to the street name and number shall not be subject to the maximum sign area or maximum sign height regulations of Table 5.1 provided that such additional sign face area devoted to the street name and number does not exceed 10% of the total sign face area, or 2% of the total sign height.
- (c) Group 1 Uses - Ground signs are prohibited for Group 1 use premises.
- (d) Group 5 Uses – Ground signs are prohibited for Group 5 use premises.
- (e) Signs on a Road Allowance - Signs on a road allowance shall be positioned so as to prevent damage to underground services, and shall not be positioned to restrict pedestrian or vehicular visibility.
- (f) Sign Face Area for Read-o-graph Signs - In addition to the maximum sign face area per street frontage set out in Table 5.1, an additional sign face area per premises devoted to a read-o-graph sign may be located on a permanent sign in conformity with Table 5.1 and the following regulations;
 - i. the sign face area devoted to read-o-graph sign face located on a permanent ground sign shall not exceed 25% of the permitted maximum sign face area;
 - ii. an approved Uniformity Plan Submission shall be in effect for the premises which shall have the effect of reducing the number of permitted mobile signs by one sign for each read-o-graph sign face area approved pursuant to this section.
- (g) Alternative Sign Face Area Based on Lot Area - As an alternative to the maximum sign face area regulations set out in Table 5.1 the maximum sign face area for all ground signs located on a premises may be calculated at 1.0 sq. m of sign face area per 1500 sq. m of lot area, but in no case greater than 10.0 sq. m maximum sign face area.
- (h) Transfer Ground Sign Area - Where a property faces more than one street or open lane, a property may apply to transfer sign face area from one street to another street provided the property owner enters into a uniformity agreement to transfer the sign face area permitted on one street to another. In no case, shall the total sign face area for the entire premises it exceed 10.0 sq. m.
- (i) Automobile fueling stations – Ground signs for automobile fueling stations may be a maximum height of 4 metres

5.2 Permanent Accessory Facial Wall Signs – Regulations

No person shall erect or use any permanent accessory facial wall sign, or cause or permit and permanent accessory facial wall sign to be erected or used, except in accordance with the regulations set out in Table 5.2 and the additional regulations set out below.

Table 5.2 Regulations for Permanent Accessory Facial Wall Signs

	Signs in all locations Except on Road Allowances					Signs located on road allowances
Group Use	Group 1	Group 2	Group 3	Group 4	Group 5	Groups 2, 3, 4, 5
Permitted Sign Classification	Identification and information	Identification, information and advertising				Id, info and advertising
Number of Signs	1	No restriction except not facing a rear lot line				1 per frontage
Maximum sign face area per street frontage per premise	0.2 sq m	25% of building façade area of first storey				Same as Groups 2, 3, 4, 5
Sign Location restrictions	<ul style="list-style-type: none"> - not more than 1.2 metres above the height of the first storey. - shall not project more than 0.6 metres from the face of the wall to which it is attached - shall not project beyond the limits of the wall to which it is attached 					<ul style="list-style-type: none"> - not more than 1.2 metres above the height of the first storey - not less than 2.4 metres above grade and - the maximum projection over a road allowance shall not exceed 0.6 m
Illumination	Backlit, front lit					

- (a) Building Identification Signs - Facial wall signs that relate to entire building and display information such as the building name, address or corporate logo shall;
- (i) be located in accordance with the provisions of Section 5.2 .
- (b) Group 4 Roof Signs - Notwithstanding Table 5.2, a facial wall sign is permitted to be attached to the side of a sloped roof of a single storey building occupied by a Group 4 premise provided;
- i) the highest part of the facial wall sign shall not exceed the lesser of 6 metres or the highest part of the roof, and
- ii) the maximum sign face area of the facial wall sign when added to the area of all other facial wall signs located on the same wall of a building shall not exceed the maximum sign face limitations of Table 5.2.
- (a) Signs Located on Walls That Do Not Face a Street - Facial wall signs are permitted to be attached to walls of a building that do not face a street provided that the sign would not face lands in a Residential Zone and that the maximum sign face area of all facial wall signs attached to the building does not exceed the maximum sign face area limitations of Table 5.2 and of part (a) of section 5.2.
- (b) Signs Located Above the First Storey - Notwithstanding the regulations set out in Table 5.2, signs are permitted in locations above the first storey of a multiple occupancy building provided, the premises is occupied on upper storey floors, the sign face area of the signs located above the first storey when added to the area of all other facial wall signs located on the building shall not exceed the maximum sign face area limitations of Table 5.2 and

provided the signs comply with the latest submitted uniformity plan, as set out in Section 9.4.

- (c) Canopy Signs - Notwithstanding Table 5.2, a canopy sign may project over a road allowance to a maximum distance not to exceed 1.85 metres.
- (d) Where emblems or crests exceed 0.6 sq. metres, a permit is required. The total of all facial wall signs includes all emblems mounted on walls.
- (e) Electronic Read-o-graph Signs – Electronic read-o-graph signs are permitted for cinemas, theatres and government owned, leased or operated premises provided the portion of the sign dedicated for electronic read-o-graph does not exceed 25% of the permitted maximum sign face area
- (f) Window signs – Signs located in windows or painted on windows, may be permitted and cover up to 50% of the window

5.3 Permanent Accessory Projecting Wall Signs

No person shall erect or use any permanent accessory projecting wall sign, or cause or permit and permanent accessory projecting wall sign to be erected or used, except in accordance with the regulations set out in Table 5.3 and the additional regulations set out below.

Table 5.3

	Signs in all locations Except on Road Allowances				Signs located on road allowances
Group Use	Group 2	Group 3	Group 4	Group 5	Groups 2, 3, 4, 5
Permitted Sign Classification	Id, info and advertising				Id, info and advertising
Number of Signs	1 per frontage per occupant				1 per frontage per occupant
Maximum sign face area per street frontage per premise	1.6 sq. m				1.6 sq m
Sign Location restrictions	Not less than 2.7 m above grade and not more than 1.2 m above the height of the first storey. Projecting not more than 1.85 m from building wall				Not less than 2.7 m above grade and not more than 1.2 m above the height of the first storey. Projecting not more than 1.85 m from building wall
Illumination	Backlit, front lit				

- (a) Group 1 Uses - Projecting wall signs are prohibited for Group 1 Use premises.
- (b) Prohibition Where Ground Sign is Used - Notwithstanding the regulations of Table 5.3 where a permit has been issued or a ground sign has been erected on a premises, no projecting wall signs shall be permitted on a building wall that faces a street to which the ground sign pertains.
- (c) Additional Projecting Signs - Notwithstanding the regulations of paragraph 5.3 (b) and in addition to the regulations of Table 5.3, each occupancy within a multi-occupancy building is permitted one projecting wall sign or one projecting soffit sign per street frontage provided the area of the sign

does not exceed 0.5 sq. m and the sign complies with the regulations of Table 5.3.

5.4 Canopies – Regulations

No person shall erect or use any canopy on a road allowance, or cause or permit any canopy on a road allowance to be erected or used, except in conformity with the regulations set out below:

- (a) Height and Projection - The minimum height of a canopy above grade shall be 3 metres and the maximum projection of a canopy over a road allowance shall not exceed 1.85 metres.
- (b) Canopies – Canopies are regulated as Projecting wall signs in accordance with Section 5.3

6 TEMPORARY ACCESSORY SIGNS

6.1 Mobile Signs – Regulations

No person shall place, erect or use any mobile sign, or cause or permit any mobile sign to be placed, erected or used, except in conformity with the regulations set out in Table 6.1, of this bylaw and any additional regulations set out below.

Table 6.1 Regulations for Mobile Signs

	Signs in all locations except on a road allowance		
Group	2	3	4
Permitted sign classifications	Identification, information and advertising signs		
Number of signs	1 sign per property		
Max sign face area	2.5 sq. m		
Max sign height	2.5 sq. m		
Sign location restrictions	not less than 1.5 m from a municipally owned sidewalk, not less than 1.5 m from a property line (except a street line) not less than 3.0 m from a driveway and not within a sight triangle as set out in Section 9.7.		
Illumination	prohibited		

- (a) Identification - Every mobile sign shall have the name and telephone number of the licensed mobile sign operator or sign owner clearly affixed to it at a visible location, using letters and numerals not less than 25 mm in any dimension.
- (b) Electrical Connection - All electrical cables, extensions, wires and outlets of every nature or kind attached to or relating in any way to a mobile sign shall comply with the regulations of the Ontario Electrical Code.
- (c) Proximity to Residential Uses - Mobile Signs located within 30 metres of an exclusively residential use zone shall comply with the regulations of Part 9.2 of this by-law.
- (d) Mobile Sign Permits - Except for read-o-graph mobile signs, a permit for a mobile sign shall be issued as is specified in the permit and shall be valid from the date of issuance of the permit or from the date specified in the permit. No more than one mobile sign shall be authorized by a permit. Prior to issuing a permit under this section, the Sign Administrator shall have received an authorization signed by the property owner or the property owner's authorized agent.
- (e) No person shall exceed the Time Limitation Within Calendar Year - Except for read-o-graph mobile signs, a permit for a mobile sign in association with a Group 2, 3, or 4 Use Premises is limited as to time in any calendar year as follows:

- (i) in respect of any occupancy, 14 days, all of which may be consecutive; and
 - (ii) where mobile sign permits have been issued in any calendar year in respect of any occupancy for the periods mentioned in (i) above, no further mobile sign permits shall be issued in respect of such occupancy in that year.
- (f) Prohibited on a Road Allowance - Mobile signs are prohibited on a road allowance.
- (g) Reductions to the Number of Mobile Signs - Notwithstanding the regulations of Table 6.1 above, the number of mobile signs permitted per premises may be reduced by one mobile sign for each permanent accessory ground sign face erected in accordance with Section 5.1(e) of this by-law.
- (h) Prohibited Within the Downtown Area - Mobile signs are prohibited within the Group 5 and except that mobile signs located on private property used in conjunction with a special event sponsored by a charitable or non-profit organization may be erected for a time period not exceeding 14 days within any calendar year.
- i) Inflatable Mobile Signs - inflatable mobile signs are not permitted.
- j) Mobile signs shall be at least 3 m from the point where a private drive intersects with a street line.
- (k) Prohibited within Group 1 Area – Mobile signs are prohibited in the Group 1 area, except as provided for herein:
- (i) A mobile sign must be registered with the Sign Administrator by filing a written notice of intent to erect a mobile sign including the name of the applicant and the owner and the company or person erecting the sign.
 - (ii) A mobile sign shall not be illuminated and shall have a maximum sign area not exceeding 0.5 m² and a maximum height of 1 metre.
 - (iii) Only 1 mobile sign shall be erected or displayed per lot.
 - (iv) The location of signs shall be regulated pursuant to Table 6.1 and all other location requirements of this By-law.
 - (v) A mobile sign shall not be displayed for a period exceeding 90 continuous days commencing on the date of registration with the Sign Administrator.
 - (vi) There must be at least a minimum of 30 continuous days between the expiry of the display period and the date of application for the registration of a subsequent mobile sign located on the same lot.

6.2 A-board Signs - Regulations

No person shall place, erect or use any A-board sign, or cause or permit any A-board sign to be erected or used, except in conformity with the regulations set out in Table 6.2.

Table 6.2 Regulations for A-Board Signs

	Signs in all locations except on road allowances					Signs located on road allowances
Group	1	2	3	4	5	Groups 5
Permitted sign classifications	Information signs respecting a special event	Identification, information and advertising signs				
Number of	1 per	1 per frontage of 15 m to 50 m				1 per

	Signs in all locations except on road allowances					Signs located on road allowances
Group	1	2	3	4	5	Groups 5
signs	property	1	frontage between 50 m and 100 m			occupancy
		2	frontage between 100 m and 300 m			
		3	frontage more than 300 m			
Max sign face area	0.6 sq. m					
Max sign height	Limited by sign face area only					
Sign location restrictions	not less than 1.5 m minimum from a sidewalk not less than 1.5 m minimum from a property line not less than 3.0 m minimum from a driveway and not within a sight triangle as set out in Section 9.7					not less than 0.6 m from the vehicular travelled portion of the street prohibited within a sight triangle as set out in Section 9.8
Illumination	prohibited					
Time limitation	For the duration of the special event	Permitted only during normal business hours of the business to which the a-board sign pertains				

- (a) Identification - Every A-board sign shall have the name and telephone number of the owner clearly affixed to it in a visible location, using letters and numerals not less than 25mm in any dimension.
- (b) Time Limitations for Group 1 Use Premises - An A-board sign placed, erected or used in association with a Group 1 Use Premises shall be permitted for a time period not exceeding 24 hours respecting each special event.
- (c) Accessibility – A-board signs shall not be placed so as to obstruct or otherwise limit a 2 metre clear pathway along the sidewalk

6.3 Construction Signs – Regulations

No person shall erect or use any construction sign, or cause or permit any construction sign to be erected or used, except in conformity with the regulations set out in Table 6.3 and the additional regulations set out below.

Table 6.3 Regulations for Construction Signs

	Signs located in all locations except on road allowances					Signs located on road allowance
Group use	1	2	3	4	5	prohibited
Permitted sign types	Identification and information signs					
Number of signs	One sign per premise per contractor					
Max sign face area	0.6 sq. m	3 sq. m			0.6 sq. m	
Max sign height	1 m	2.5 m			Ground sign not permitted	
Sign location restrictions	Prohibited within site triangle as set out in section 9.7					
Animation	prohibited					

illumination	prohibited	
--------------	------------	--

- (a) Plan of Subdivision - Construction signs advertising units for lease or sale in a building or promoting a plan of subdivision or condominium shall not remain erected for a period longer than 30 days after the last unit is leased or sold in the case of a building or after 90% of the plan of subdivision or condominium is built and occupied.
- (b) Subdivision Signs - Subdivision information signs required by subdivision agreements are exempt from the area requirements of Table 6.3.
- (c) Notwithstanding table 6.3 and part 4 of this by-law, signs related to an entire plan of subdivision shall be regulated by the group 2 regulations of table 6.3.
- (d) Signs for Model Homes - Notwithstanding Line 3 of Table 6.3, signs related to bona fide model homes, for the purpose of marketing new residential construction, when such signs are located on the premises directly related to the model home, are not regulated as to number of signs. Notwithstanding Line 4 of Table 6.3, a sign for a model home shall have a maximum sign face area of 3 sq. m and a maximum sign height of 4 m.
- (e) Temporary Sales Trailer - Notwithstanding Line 4 of Table 6.3, signs located on temporary sales trailers located on the site of new construction are permitted on the entire face of the trailer but shall not project above the wall of the trailer more than 1.2 m. If the total area of the sign above the wall of the temporary sales trailer exceeds 3 sq. m, a permit shall be required.
- (f) Contractor Signs - may be placed on private property during the time of construction, repairs or service is being provided and the sign shall be removed within 48 hours of completion of the construction, repairs or service.
- (g) Snow Removal Signs – notwithstanding anything to the contrary, 2 snow removal signs, with a total sign face area not exceeding 0.6 m² may be placed from November 1 to March 31 at the edge of driveways demarcating the edge between the driveway and the landscaped area of a property and not located on the road allowance.

6.4 Real Estate Advertising Signs - Regulations

No person shall erect or use a real estate advertising sign, or cause or permit a real estate advertising sign to be erected or used, except in conformity with the regulations set out in Table 6.4 and the additional regulations set out below.

Table 6.4 Regulations for Real Estate Advertising Signs

	Signs in all locations except on a road allowance					Signs located on road allowance
Group use	Group 1	Group 2	Group 3	Group 4	Group 5	All Groups
Permitted sign types	Ground signs and facial wall signs only				Facial wall signs only	Prohibited except for real estate open house directional signs only if between the hours of 8:00 a.m. and 8:00 p.m. while an open house is operating
Number of signs	1 ground sign per premise per street frontage except in the case of a co-listing, 2 signs permitted. 1 facial wall sign per street frontage related to the				1	1

	Signs in all locations except on a road allowance					Signs located on road allowance
Group use	Group 1	Group 2	Group 3	Group 4	Group 5	All Groups
	initial sale or rental of a multiple occupancy building or portion thereof.					
Max sign face area	0.6 sq. m	2 sq.m		4 sq. m	0.6 sq. m	0.6 sq. m for an open house sign
Max sign height	Ground signs – 1.5 m	Ground signs – 2.5 m			Ground signs not permitted	0.6 sq. m for an open house sign
Sign location restrictions	- except for signs in windows, facial wall signs shall be located at a height no greater than 1.2 m above the first storey, subject to section 6.4(b). - prohibited within a sight triangle as set out in Section 9.7					- 0.6 m minimum from a pedestrian sidewalk and from the vehicular travelled portion of the road. -prohibited on medians or islands.
Animation	prohibited					
Illumination	prohibited					
Time limitations	Real estate advertising signs shall not remain erected for a period longer than 30 days after the subject premises, building or floor area has been sold, rented or leased					

- (a) Additional Signs - Notwithstanding Table 6.4, more than 1 sign per premise per street frontage is permitted where there is a minimum separation distance of 150m between signs adjacent to the same street frontage.
- (b) Real Estate Advertising Signs displayed on building walls may be located more than 1.2 m above the first storey of a building and may have a sign face area of up to 5% of the calculated area of the building's largest face, if a permit is obtained. The sign may be located on any of the building faces provided the sign does not obstruct any window or obstruct openings required to provide natural light and/or ventilation to an occupied space directly connected to the window area. The sign shall be non-illuminated and shall have no additional exterior lighting directed toward it. More than one sign may be permitted to be displayed on the building provided there is not more than one sign per building face, and the combined area of all signs on the building cannot exceed the 5% area calculation based on that largest building face.
- (c) Real Estate Advertising Signs – Real Estate Advertising Signs which advertise an open house shall be subject to the requirements of Section 3.6 and this section
- (d) Real Estate Advertising Signs – Real Estate Advertising Signs which advertise and provide direction to an open house shall be permitted subject to the following provisions:
- i. A maximum of 2 real estate advertising directional signs are permitted per open house for listed properties for sale within the Settlement Area as defined in the Town's Official Plan
 - ii. A maximum of 3 real estate advertising directional signs are permitted per open house for listed properties for sale outside the Settlement Area as defined in the Town's Official Plan

- iii. May be erected for a maximum of three consecutive days
- iv. May not be erected at the same location within five days of the last time Real Estate Advertising Sign was erected
- v. All other provisions of this by-law

6.5 Other Temporary Accessory Signs – Regulations

No person shall erect or use any temporary accessory sign, or cause or permit any temporary accessory sign to be erected or used; other than those temporary accessory signs regulated by sections 6.1 through 6.4 inclusive of this by-law, except in accordance with the regulations set out below.

- (a) Special Events - Notwithstanding the regulations of Section 5.1, ground signs used in conjunction with a special event sponsored by a charitable or non-profit organization, including signs for exhibitions and fairs are permitted provided such signs shall not have a sign face area exceeding 0.6 sq. m and shall not be placed on Group 1 premises.

Such signs shall not be erected sooner than 14 days prior to the starting date of the event nor remain erected 24 hours after the closing date of the event and where such signs are not erected in compliance with this By-law may be removed by the Town without notice, the cost of which may be invoiced to the charitable or not-for-profit organization at the discretion of the Sign Administrator and/or subject to a fine of not greater than \$200.

- (b) Window Signs - Temporary accessory signs in windows are permitted to cover up to 100% of the total window area provided that the signage does not extend beyond the window area.
- (c) Grand openings – Notwithstanding provisions to the contrary contained in this By-law, a non-residential use in group 2, Group 3, Group 4 or Group 5 that is having its Grand Opening the following signs may be permitted for a period not exceeding 14 days from the start of the grand opening: inflatable mobile signs, mobile read-o-graph signs, flags, mechanically animated signs, or sequential signs;
- (d) Garage Sales – Notwithstanding provisions to the contrary contained in this By-law, signs advertising a garage sale on a Group 1 premises are permitted without a permit in compliance with the following provisions
 - i. only one garage sign with a maximum sign face area of 0.6 m² per premises
 - ii. only two garage sales event per calendar year not to exceed 3 consecutive days
 - iii. Signage not to be erected sooner than 24 hours in advance of the date of the garage sale and removed not later than 24 hours after the date of the garage sale
 - iv. Subject to removal by the Town without notice for any garage sale signage not in compliance with these provisions
 - v. In addition to all other prohibited locations for signs, garage sale signs shall not be installed on traffic lights posts, utility poles, light poles, town signs or other Town infrastructure

7 PERMANENT NON-ACCESSORY SIGNS

7.1 Permanent Non-Accessory Signs

Permanent Non-Accessory signs shall be prohibited in the Town, except permanent non-accessory signs that lawfully existed on the date of passage of this By-law.

8 TEMPORARY NON-ACCESSORY SIGNS

8.1 Temporary Non-accessory Signs – Regulations

No person shall erect or use any temporary non-accessory sign, or cause or permit any temporary non-accessory sign to be erected or used, except in conformity with the regulations set out below.

- (a) Special Events – In a Highway Commercial zone one special occasion sign per lot not exceeding 3 sq. m advertising auctions or special events of a charitable or public service organization shall only be displayed for a maximum period of 10 days and shall be removed within 24 hours of the completion of the event. Special Occasion Signs are limited to 4 events per charitable or public service organization for any calendar year. Every person shall comply with the following conditions:

Special Occasion Signs shall be placed no closer than 3m from any property line and in no circumstances are permitted within a sight visibility triangle.

- (i) No Special Occasion Sign shall be erected, located or displayed on a vacant property.
- (iii) No Special Occasion Sign shall exceed 2m in height.
- (iv) No Special Occasion Sign shall be located closer than 200 metres from another Special Occasion Sign
- (b) Window Signs - Temporary non-accessory signs in windows are permitted provided that the total area of such signs, including painted signs on windows, do not cover more than 50% of the total window area.
- (c) Directional Information Signs - Directional information non-accessory signs located on a road allowance or on private property and intended to provide direction to a charitable or public service organization event premises otherwise not visible from a main thoroughfare are permitted provided they are erected not sooner than 10 days prior to the event and removed no later than 24 hours after the event.
- (d) Signs on Vehicles - Non-accessory signs painted, located on, or attached to a vehicle are exempt from the regulations in this subsection provided the vehicle is in weekly operation for transportation and is not parked or located in a manner so as to make the sign visible from a street for the purpose of functioning as an identification or advertising sign.
- (e) A-Board Signs – Non-accessory A-Board Signs shall be permitted on road allowances at intersections in the Commercial Core zone in accordance with the following provisions:
- i. a permit is required annually
 - ii. signs are not permitted between November 1st and April 1st of any year
 - iii. a maximum of eight (8) sandwich board signs per business are permitted
 - iv. a maximum of two (2) of the eight (8) signs as described in (iii) are permitted on Goderich Street, High Street, Albert Street or Highway #21
 - v. a maximum of two signs per business per street intersection is permitted
 - vi. a sign may remain a maximum of three (3) consecutive days
 - vii. each business is allowed a maximum of ten (10) placements a year. A placement is defined as a period not exceeding three days

- viii. Fees for the permit are as prescribed in the Town of Saugeen Shores Fees and Charges By-law, as amended
- ix. This section of the By-law does not apply to businesses with frontage on Goderich Street, High Street, Albert Street and Highway #21
- x. All other provisions of the By-law shall apply
- xi. Provisions (i) to (x) apply to businesses with a retail component are not located in the Commercial Core Zone and do not have frontage on streets described in (ix)
- xii. Shall have a maximum sign face area of 0.6 sq. m

9 GENERAL EXCEPTIONS

9.1 Electronic Message Centres

Signs which utilize flashing lights or automated display techniques solely to display identification, business or promotional advertising messages in letters or numerals only are permitted in accordance with this by-law, subject to the following conditions:

- (i) pulsating or variable intensity illumination of a message is prohibited;
- (ii) the duration of time that no light is illuminated, that is, the off cycle, of any stationary message, or component thereof, is not less than 5 seconds, and
- (iii) the minimum distance from an exclusively residential use zone shall be 50 metres.

9.2 Proximity to Exclusively Residential Use Zones

No sign shall be located on any non-residential use premises if such sign is located closer than 30 metres to an exclusively residential use zone unless:

- (i) the sign is a facial wall sign facing a street;
- (ii) the exclusively residential use zone is located on the opposite side of a street, or
- (iii) the distance from the sign to an exclusively Residential Use Zone is less than 10 metres, the maximum sign face area shall be no greater than 25% of the Maximum Sign Face Area otherwise permitted in this By-law and is non-illuminated
- (iv) the distance from the sign to an exclusively Residential Use Zone is less than 30 metres and greater than 10 metres, the maximum sign face area shall be no greater than 75% of the Maximum Sign Face Area otherwise permitted in this By-law and is non-illuminated

9.3 Multi-faced Signs

A multi-faced sign may have the total area of all sign faces that is double the area permitted for any one sign face.

9.4 Uniformity Plan Requirements

A Uniformity Plan as required herein together with a Uniformity Plan Submission by the owner shall be filed with the Town in compliance with this bylaw prior to sign permit issuance when;

- (i) there is more than one occupancy within a premise and development occurs on lands which are subject to a Site Plan Control By-law, passed pursuant to the Planning Act;
- (ii) facial wall signs regulated as per occupancy are proposed to be located in other than the first storey;
- (iii) facial wall or projecting wall signs greater than 0.6 square metres in sign face area are proposed on a building wall that does not face a street; or,

(iv) ground sign face area is transferred from one street to another.

Once a uniformity plan is approved as in compliance with this by-law, all permits issued thereafter and signs erected or displayed pursuant to such permits shall comply in all aspects with the accepted uniformity plan, or if later amended on the request of the owner, the accepted uniformity plan as amended.

9.5 Murals: Associated Information and Identification Signs

Information and identification signs are permitted adjacent to murals provided that the maximum area of such sign does not exceed the lesser of 5 per cent of the area of the mural or 0.6 sq. m and is used only to identify or acknowledge the owner and/or sponsor of the mural. Information and identification signs associated with murals may be painted on building walls.

9.6 Sight Triangle

No sign shall be erected on any corner lot within the triangular area bounded by the required street lines and a line joining points on the required street lines at a distance as established by Table 9.2 except as set out in paragraph (a) below.

(a) ground signs are permitted in locations on corner lots within the sight triangle area provided they are constructed such that the portion of the sign situated between 1.0 metre and 3.0 metres above the grade of the streets abutting the lot shall contain no signage and; except for posts or columns as required for the structural support of the sign, shall be open to provide vision across the sight triangle.

9.7 Sight Triangle Projection for Signs on a Road Allowance

No ground sign shall be erected located on a road allowance in proximity of the intersection of two or more streets within the area bounded by the sight triangle line as established in Section 9.7 and Table 9.2 and projected as a straight line to the edge of the vehicular travelled portion of the street, except as set out in paragraphs (a) and (b) below.

- (a) signs may be erected to a height no greater than 1.0 metres (3.3 ft.) above the grade of the streets that abut the lot, and
- (b) the street line abutting streets where the municipal sidewalk is positioned in its ultimate planned location, shall, for the purpose of determining the sight triangle, be considered as a line parallel to and at a distance of 1.5 metres to the streetline side of the existing sidewalk.

Table 9.7

Interior Angle Formed By Intersection of Street Lines	Distance from point of intersection of street lines
20 degrees or less	26.0 metres
over 20 degrees and up to 30 degrees	18 .0 metres
over 30 degrees and up to 40 degrees	13.5 metres
over 40 degrees and up to 50 degrees	10.5 metres
over 50 degrees and up to 60 degrees	9.0 metres
over 60 degrees and up to 80 degrees	7.5 metres
over 80 degrees and up to 110 degrees	6.0 metres

9.8 Signs Exempt From Regulations

The following signs are exempt from having to comply with the regulations set out in Parts 5, 6, 7 and 8 of this by-law; official signs, signs pertaining exclusively to public safety, signs erected pursuant to the Naming of Highways and Numbering of Buildings and Lots By-law, incidental signs, internal accessory and non-accessory signs, flags, emblems/crests, accessory signs less than 0.5 sq. m area and external non-electric accessory signs located within a building, benches, and refuse and recycling receptacles, signs approved in a registered Site Plan Control Agreement and vehicular fuelling pump island signs not higher than 3 m above grade.

10 PROHIBITIONS

10.1 Prohibited Signs

Notwithstanding any other regulations in this by-law, the following signs are prohibited:

- (a) a sign attached to a tree, or a fence or a gate;
- (b) a sequential sign;
- (c) a sign erected or painted on a vehicle (except a temporary sales trailer for new construction located on the site of the construction) where the vehicle is not used in weekly operation for transportation and is parked or located in a manner so as to make the sign visible from a street for the purpose of functioning as an identification, information or advertising sign;
- (d) a corporation flag or emblem exceeding 2.0 square metres in area and every corporation flag or emblem exceeding 3 per premises;
- (e) a sign that falls into more than one sign type unless such sign complies with the provisions applicable to each sign type, and where a sign is prohibited anywhere in this by-law, the prohibition shall apply notwithstanding that the sign may be permitted by other provisions of this by-law;
- (f) an electronic message centre sign, except in accordance with Section 9.1;
- (g) a temporary sign in a window of a Group 1 Use premise and a Group 2 Residential Use premise, except for real estate signs;
- (h) signs erected on any accessory structure except facial wall or projecting wall signs that relate solely to an occupancy or use carried on in conjunction with the accessory structure;
- (i) a roof sign,
- (j) a projecting wall sign that is primarily supported by braces, cables, rods, guy wires or other structural supporting components that are external to the sign face or sign box;
- (k) a sign, other than an official sign, that is located on a road allowance and attached to any utility pole or to any other official sign structure, unless such attachment is authorized by the Town or any other authority having jurisdiction in the matter.
- (l) a billboard sign
- (m) a sign attached to any part of municipal property or road allowance except as otherwise permitted by the Town pursuant to this By-law,
- (n) signs displaying profanity, nudity, hate messages or other similarly offensive content
- (o) a sign which uses flashing illumination or is otherwise animated.

10.2 Where Permit Required

Where a permit is required:

- (a) no person shall erect, display, alter or repair or allow the erection, display, alteration or repair of any sign or canopy without first having obtained a permit to do so, and

10.3 Where Sign on a Road Allowance

No person shall erect, display, alter or repair a sign or canopy on a road allowance and any such sign or canopy may be pulled down and removed without notice, except signs on a road allowance are permitted as set out in paragraphs (a), (b) and (c) below:

- (a) signs permitted on vehicles;
- (b) signs permitted by sections 5.2, 5.3, 6.2, and 6.4 and canopies permitted by section 5.4,

- (c) an official sign, an incidental sign, benches, refuse and recycling receptacles, or a sign pertaining to public safety.

10.4 Erection of Non-Complying Signs

No person shall erect, display, alter or repair or allow the erection, display, alteration or repair of any sign or canopy which does not comply with this by-law except as set out in paragraph (a) below.

- (a) Section 10.4 does not apply to the manufacture or storage of signs on premises of a sign manufacturer or erector.

10.5 Signs Containing Zoning Information Etc.

No person shall erect or display or allow the erection or display of any sign, the content of which contravenes any zoning or other by-law, statute or regulation in force in the Town, or which identifies, advertises or provides information in relation to a use or occupancy not permitted by the zoning by-law applicable to the premises on which the sign is situated.

10.6 Signs to Have Sign Face

No person shall erect or display or allow the erection or display of a sign structure on any premises or building unless such sign structure has attached thereto a sign face, except as set out in paragraph (a) below.

- (a) Section 10.6 does not apply to any sign having a sign face specifically designed and intended to be periodically rearranged or any sign face that is temporarily removed so that it may be maintained as required by this by-law.

10.7 Interference With Lawful Signs

No person, except the owner of a sign or the owner of the land on which a sign is situated or their agents, shall mark, deface or otherwise interfere with, pull down or remove a lawful sign or canopy.

10.8 Alteration According to Uniformity Plan

When a Uniformity Plan is required, no person shall erect, alter, display or repair a sign or canopy except in conformity with the latest submitted uniformity plan.

11 SAFETY AND MAINTENANCE REQUIREMENTS

11.1 Ontario Building Code

All signs and canopies erected within the Town, except for Temporary Accessory Signs and Temporary Non-Accessory Signs, shall comply with the Ontario Building Code, as amended from time to time, and all applicable and reference standards for structural and life safety matters.

11.2 Ontario Electrical Code

Every electrical sign shall comply with all governing requirements of the Ontario Electrical Code as amended from time to time.

11.3 Occupational Health and Safety Act

Construction safety measures conforming to the Occupational Health and Safety Act, as amended from time to time, as provided therein apply to the erection, alteration, relocation, removal or demolition of signs and canopies.

11.4 Obstruction of Views

No sign or canopy shall be erected or maintained if such sign could obstruct the view of any pedestrian or driver of a motor vehicle or could interfere with vehicular movement to such a degree as could endanger any person or risk damage to any vehicle.

11.5 Confusion With Traffic Device

No sign or canopy shall be erected or maintained at any location where it may interfere with, obstruct the view, or be confused with an authorized traffic sign, signal or warning device, nor shall any sign be illuminated in such a manner as to resemble a traffic regulating device.

11.6 Resemblance to Emergency Light

No rotating beam, beacon or flashing illumination resembling an emergency light or lights shall be used in conjunction with any sign or canopy so as to create a traffic hazard or in a manner to otherwise endanger any person.

11.7 Building Openings Required For Light or Ventilation

No sign or canopy shall be located so as to obstruct any window or as to obstruct openings required for light and ventilation or any required means of egress or required access for firefighting.

11.8 Overhang of Sidewalks

No sign or canopy shall overhang or be located within a horizontal distance of 0.6 m of a sidewalk or other pedestrian walkway unless the minimum vertical distance between grade and the bottom of the overhanging sign face or canopy is at least 2.7m.

11.9 Clearance From Vehicle Travel Areas

Except where explicitly provided elsewhere in this By-law, no sign or canopy face shall be erected within 1 m of the vehicular travelled portion of a private lane or roadway or of a motor vehicle parking area.

11.10 Animation

No sign or canopy shall be animated.

11.11 Underground Electrical Wiring

All electrical wiring required to service any ground sign shall, if so available from the public utilities, be underground from such utility or alternatively be underground from the building or structure to the sign.

11.12 Maintenance - All Signs

Every sign or canopy shall be maintained:

- (a) in accordance with the approved plans authorizing its erection;
- (b) in a vertical plane unless otherwise erected and approved, in which case such sign shall be maintained as erected and approved;
- (c) without any visible deterioration of the sign or canopy or its structure when viewed from any premises other than the premises on which the sign is situated; and
- (d) so as not to become an unsafe sign or canopy and not to otherwise create a danger to any person.
- (e) to meet minimum standards to maintain a rust-free sign face and sign support structure
- (f) to meet minimum standards to not be unreadable due to fading

12 REMOVAL OF UNLAWFUL SIGNS AND CANOPIES**12.1 Procedure For Removal**

Where a sign or canopy that does not comply with this by-law is erected or displayed on, over, partly on, or partly over property owned by or under the jurisdiction of the Town, the sign or canopy may be removed immediately by the Town without notice or compensation and subject to the provisions of Sections 12.6, 12.7, 12.8 and 12.9 of this By-law.

12.2 Notice to Comply

Where a sign or canopy which does not comply with this by-law is erected or displayed, the Sign Administrator or their delegate may issue an order to do work to correct the contravention, by personal service or regular mail, to the owner of the sign, or the owner or occupier of the land upon which the sign is located.

- (a) setting out reasonable particulars of the contravention adequate to identify the contravention and the location of the land on which the contravention occurred; and
- (b) the date by which there must be compliance with the order; and
- (c) requiring that the illegal sign or canopy be permanently removed and not replaced, or requiring that the illegal sign or canopy be made to comply with this by-law; and
- (d) stating that if the sign or canopy is not removed or made to comply within the specified period, the Town may remove the illegal sign or canopy.

12.3 Notice to Comply

If there is no lessee of the sign or the lessee or owner of the sign or their agents cannot be determined with certainty, the Sign Administrator or their designate may forward the notice to the owner of the land on which a sign is erected or displayed.

12.4 Removal for Non-Compliance With Notice

Where a sign or canopy is not removed or is not brought into conformity as required by an order under section 12.2, the Town may have the sign removed without notice to and at the expense of the person ordered to remove the sign. For this purpose, the Town and its agents may enter upon land at any reasonable time.

12.5 Removal of A-board Signs

Notwithstanding anything contained in this Part, where an A-board sign or other sign is located on a road allowance and is erected or displayed in contravention of this by-law so as to constitute an obstruction to a highway or sidewalk, the Sign Administrator, or persons acting under the direction of the Sign Administrator, may remove the sign at the expense of the owner without first giving notice in accordance with section 12.2 and shall give notice to the owner of the removal of the sign as soon as practical after the sign has been removed. Section 12.6 and Section 12.8 shall apply to signs removed under this section.

12.6 Storage of Signs and Canopies – Fees

Signs or canopies removed pursuant to this Part shall be stored by the Town for a period of not less than 30 days, during which time the owner or the owner's agent may be entitled to redeem, upon payment satisfactory to the Town Treasurer, of the following amounts:

- (a) the sum of \$100.00 for the cost of removing the sign or canopy;
 - (i) Where a sign or canopy is so large or so erected or displayed that the cost of pulling down and removal of the sign exceeds \$100.00, the sum provided in (a) above shall not apply but the sum shall be the Town's actual cost of pulling down and removing the sign or canopy and a \$75.00 administrative charge.
- (b) a storage charge of \$4.00 per day or part thereof or \$0.75 per square metre of sign face or canopy per day or part thereof, whichever is the greater, and for the purpose of calculating such charge the sign face area shall be taken as equal to the total area of all sign faces on the sign; and
- (c) a signed acknowledgement and release on a prescribed form.

12.7 Destruction After Storage Elapses

Where a sign or canopy has been removed by the Town and stored for a period of 30 days and the sign or canopy has not been redeemed, the sign or canopy may be forthwith destroyed or otherwise disposed of by the Town.

12.8 Cost Recovery

Where a sign or canopy has been removed and stored by the Town and the sign or canopy has not been redeemed, the Sign Administrator, or persons designated by the Sign Administrator, may charge a fee for the cost of the removal and storage of the sign in accordance with Subsections 12.6 (a) and

12.6 (b) of this by-law. These charges may be added to the property owner's tax roll if the fee is not paid within 30 days of the notification of the charges.

12.9 Interest on Cost Incurred

The Town may recover the costs of removing a sign or canopy under this part of the by-law from the person ordered to remove the sign or canopy by action or by adding the costs to the tax roll and collecting them in the same manner as property taxes. The costs include interest calculated at a rate of 15 per cent or such lesser rate as may be determined by the Town, calculated for the period commencing on the day the Town incurs the costs and ending on the day the costs, including the interest, are paid in full.

12.10 Lien on Lands

The amount of the costs, including interest, constitutes a lien on the land upon registration in the land registry office of a notice of lien.

13 MISCELLANEOUS

13.1 Election Signs

This by-law does not apply to election signs.

13.2 Minor Variances

The provisions of this by-law are not intended to limit the appropriate use of materials or methods of construction or, in all circumstances, signs not specifically authorized or permitted herein. The Town may, upon the application of any person, authorize minor variances from this by-law if in the opinion of the Town the general intent and purpose of the by-law are maintained. Any decision of the Town respecting a minor variance to the regulations of this by-law shall be final.

13.3 Minor Variances - Application Requirements and Process

Any owner of a property or an owner's agent that is desirous of obtaining approval of a minor variance from one or more regulations of this by-law shall;

- (a) make application for the minor variance on the prescribed form;
- (b) submit plans and specifications of each sign or canopy with sufficient evidence to satisfy the Town that each proposed sign or canopy will provide the level of performance indicated by the regulations of this by-law, and
- (c) pay a non-refundable fee for a minor variance application as prescribed in the Town's Fees & Charges By-law
- (d) variances may be authorized by the Committee of Adjustment.
- (e) the Town may authorize a variance if in its opinion the general intent and purpose of the By-law are maintained.
- (f) in considering an application for a variance, the Committee of Adjustment shall have regard for:
 - (i) special circumstances or conditions applying to the land, building or use referred to in the application;
 - (ii) whether strict application of the provisions of this By-law in the context of the special circumstances applying to the land, building or use, would result in practical difficulties or unnecessary and unusual hardship for the applicant, inconsistent with the general intent and purpose of this By-law;
 - (iii) whether such special circumstances or conditions are pre-existing and not created by the Sign Owner or applicant; and
 - (iv) whether the Sign that is the subject of the variance will alter the essential character of the area in which the Sign will be located.

13.4 Measurements

All measurements of length or area used in the By-law shall be subject to the normal rules of rounding numbers, within the degree of precision specified by the number of digits following the decimal point (if any), so that:

- (a) For a WHOLE NUMBER, measurements of LESS THAN 0.5 shall be rounded DOWNWARD to the next whole unit;
- (b) For a WHOLE NUMBER, measurements of 0.5 AND GREATER shall be rounded UPWARD to the next whole unit;
- (c) For a number having ONE DECIMAL PLACE, measurements of LESS THAN 0.05 shall be rounded DOWNWARD to the next one-tenth unit;
- (d) For a number having ONE DECIMAL PLACE, measurements of 0.05 AND GREATER shall be rounded UPWARD to the next one-tenth unit.
- (e) Ratios and percentage figures shall not be subject to rounding.

13.5 Enforcement - Provincial Offences Act

Every person who contravenes any of the provisions of this by-law is guilty of an offence and is liable upon conviction to a penalty as authorized by the Provincial Offences Act.

13.6 Enforcement - Municipal Act

Where any person is directed or required by this by-law to do any matter or thing, such matter or thing may be done in default of its being done by the person directed or required to do it, at that person's expense, and such expense may be recovered by action or as municipal taxes in the manner prescribed by the Municipal Act.

13.7 Repeal

All by-laws inconsistent with this by-law are hereby repealed as of the date of this By-law coming into effect.

13.8 Commencement

This by-law comes into force and takes effect upon receiving set fine approval from the Ontario Court of Justice.

READ A FIRST AND SECOND TIME THIS 13TH DAY OF JULY, 2015.

READ A THIRD TIME AND FINALLY PASSED AND SEALED THIS 13TH DAY OF JULY, 2015.

ORIGINAL COPY SIGNED BY MAYOR AND CLERK