

# Saugeen Shores Workshop Summary



## Background:

The Attached Report on the Workshop that was hosted by Share the Road in May 2017 highlights a multitude of new actions identified by

stakeholders as possibilities for moving Saugeen Shores towards a Bronze BFC Designation and beyond. The suggestions in this summary are areas where Saugeen

Shores can make substantial progress, and can serve as a catalyst for the other activities outlined in the more detailed workplan.



## YEAR 1

## YEAR 2

Create a Saugeen Shores Active Transportation Committee (SSATC) and be sure to provide the committee with funding to run programs to support cycling.

Create an Active Transportation Coordinator Position to ensure that efforts to promote cycling and walking occur year round in Saugeen Shores

Create a cycling web page on the Town website and populate it with information about cycling in the area, including a cycling map of Saugeen Shores.

Continue to expand bike parking availability by installing bike corrals in the downtown areas and pass a bike parking ordinance requiring bike racks at new commercial developments

Run public awareness campaigns about the 1m safe passing law, lights on bikes and other issues as identified by the SSATC

Investigate a small scale bike share system for Saugeen Shores

Work with schools in Saugeen Shores to run School Travel Planning pilots at 2-3 schools during the 2018 school year

Install signage consistent with RTO7 trail signage guidelines throughout the community indicating distances and times to popular destinations

Create an Active Transportation Plan complete with an Active Transportation Evaluation Strategy to effectively quantify the benefits of investing in cycling.

Include cycling improvements in the annual capital budget with a consistent amount. This will also help to ensure that Saugeen Shores has a good chance at accessing provincial cycling funding.

Host Bike Month in June 2018 in Saugeen Shores with a Bike to Work Day Breakfast, Bike Valet services, promotions at local businesses and guided community rides

Implement elements of the Neighbourhood Bike Routes Strategy, especially in areas around schools, with traffic calming, signage and other improvements.

Form a Safe Routes to School working group to develop safer Engineering solutions around schools and new education and encouragement efforts.

Ensure that cycling education is made more broadly available in the community by having certified instructors trained and able to deliver courses in town.

Draft a neighbourhood bike routes strategy to utilize Saugeen Shores' low-volume residential streets as active transportation corridors. Establish traffic calming

Pass a Complete Streets Policy to ensure that future road developments consider all road users.